Second Announcement

The 1st International Conference
Art, Science and Technology:
Interaction between Three Cultures
ORT Braude College, Karmiel, Israel
1-2 June, 2011

“Science and art have common roots; and they solve general problems of cognition of the universe”  D.I. Mendeleyev

Key Dates
Abstracts and artworks submission deadline: 01.02.2011
Acceptance notification: 01.03.2011
Early Registration: 01.04.2011
Standard Registration: 01.05.2011

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Conference Topics

Art and Society
- Art concepts in scientific and technological education
- Role of the humanities in the development of the young generation of scientists and engineers
- Using art to present different concepts in science and technology

Being an artist, being a scientist, being both
- Place of art in the lives of scientists and engineers
- Influence of science and technology on artists
- Art in relation to brain or art as an extension of the brain

Technology – the third culture?
- Relation of technology with science and art
- Artistic engineering
- Technology – is it really the third culture or it’s a tool for art and science?

Industry and Art
- Artistic design in industry
- Aesthetics in industry
- Art in recycling materials

Conference Content

Lectures – oral presentations of 20-30 min

Exhibition – "ART in the eyes of Scientists and Engineers. Science and Technology in the eyes of Artists" – photography, graphic, installation, sculpture, drawing, modeling and more

Performances – music, theater, cinematography, dance and more

Posters
Invited Speakers
Prof. Slavik Jablan, Serbia
Prof. Alexander Zamyatin, Chile and Russia
Prof. Tsion Avital, Israel

International Organizer Committee
Prof. Peter Lennie, University of Rochester, USA
Prof. Denes Nagy, President of ISIS, Melbourne
Prof. Slavik Jablan, Serbia
Prof. Dirk Huylebrouck, Belgium
Dr. Sylwia Sobieszczyk, Gdansk University of Technology, Poland
Prof. Celestino Soddu, Politecnico di Milano University, Italy
Prof. Enrica Colabella, Politecnico di Milano University, Italy

Scientific Advisor
Prof. Pierre Laszlo, Ecole polytechnique, Palaiseau, France and University of Liège, Belgium

Local Organizing Committee
Dr. Alec Groysman, Israel (Chairman)
Prof. Yohanan Arzi, Ort Braude College, Israel
Dr. Vered Aviv, Bezalel Academy of Art and Design, Israel
Prof. Charlotte Schapira, Technion, Israel
Dr. Oved Kedem, Davidson Institute of Science Education, Weizmann Institute of Science, Israel
Prof. David Shoikhet, Ort Braude College, Israel
Dr. Miri Weiss-Cohen, Ort Braude College, Israel
Dr. Tatyana Kravchuk, Technion, Israel
Dr. Yoed Tsur, Department of Chemical Engineering, Technion
Irena Friedland, University of Haifa, Israel
Hanna Attali, Israel Chemical Society
Eyal Malkinson, Israel
Amit Zoller, Neri Bloomfield Academy of Design and Education, Israel

Social Events
Conference dinner with concert (1 June 2011, evening)
Guided tour to Acre (2 June 2011, afternoon)
Guided tour to Galilee (3 June 2011)

Exhibition Organizers
Dr. Milana Frenkel-Morgenstern, Spanish National Cancer Research Centre, Spain
Dr. Weiser-Biton Rivka, Ort Braude College, Israel

Exhibition Advisor
Ellen K. Levy, USA